



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-12-2012 PAGE: 1 of 4

BUYING TIME - 6205
ATTN: ERICA CORSO
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand			Product Code			Station/Market			
				MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012			POLITICALS			WTVD - DURHAM			
Agency Est# 330 349 2195			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title		
				Agency CPE: C : 330 P : 349 E : 2195				RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$
Line	Start Date	End Date	Time Period				Description							
R 1	10-16-2012	10-21-2012	07:00AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)	2	30	1 1 1 1	4	500	4	2,000.00
R 2	10-22-2012	10-22-2012	07:00AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)	2	30	1	1	500	1	500.00
R 3	10-16-2012	10-21-2012	05:00AM - 05:30AM				EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	2	30	1 1 1	3	225	3	675.00
R 4	10-22-2012	10-22-2012	05:00AM - 05:30AM				EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	2	30	1	1	225	1	225.00
R 5	10-16-2012	10-21-2012	06:00AM - 07:00AM				EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30	1 1	2	500	2	1,000.00
R 6	10-16-2012	10-21-2012	05:30AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	2	30	1 1 1	3	350	3	1,050.00
R 7	10-22-2012	10-22-2012	05:30AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	2	30	1	1	350	1	350.00
R 8	10-16-2012	10-21-2012	09:00AM - 10:00AM				LIVE! WITH KELLY & MICHAEL (842)	2	30	1 1 1 1	4	175	4	700.00
R 9	10-22-2012	10-22-2012	09:00AM - 10:00AM				LIVE! WITH KELLY & MICHAEL (842)	2	30	1	1	175	1	175.00
R 10	10-16-2012	10-21-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30	1 1 1 1	4	175	4	700.00
R 11	10-22-2012	10-22-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30	1	1	175	1	175.00
R 12	10-16-2012	10-21-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	1 1 1 1	4	250	4	1,000.00
R 13	10-22-2012	10-22-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	1	1	250	1	250.00
R 14	10-16-2012	10-21-2012	03:00PM - 04:00PM				KATIE (817)	2	30	1 1 1 1	4	175	4	700.00
R 15	10-22-2012	10-22-2012	03:00PM - 04:00PM				KATIE (817)	2	30	1	1	175	1	175.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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Agency Est# 330 349 2195			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)			Package	Contract Title						
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S				
														SPW	Price	Tot Spots	Total \$	
R	16	10-16-2012	10-21-2012	01:00PM - 02:00PM	THE CHEW (11514)				2	30	1	1	1	1	4	175	4	700.00
R	17	10-22-2012	10-22-2012	01:00PM - 02:00PM	THE CHEW (11514)				2	30	1				1	175	1	175.00
R	18	10-16-2012	10-21-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				2	30	1		1		2	200	2	400.00
R	19	10-22-2012	10-22-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				2	30	1				1	200	1	200.00
R	20	10-16-2012	10-21-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				2	30	1		1		2	175	2	350.00
R	21	10-22-2012	10-22-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				2	30	1				1	175	1	175.00
R	22	10-16-2012	10-21-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				2	30		1		1	2	300	2	600.00
R	23	10-16-2012	10-21-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30	1	1	1	1	4	275	4	1,100.00
R	24	10-22-2012	10-22-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30	1				1	275	1	275.00
R	25	10-16-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				2	30	1	1	1	1	4	750	4	3,000.00
R	26	10-22-2012	10-22-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				2	30	1				1	750	1	750.00
	27	10-16-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30	1		1		2	650	2	1,300.00
	28	10-22-2012	10-22-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30	1				1	650	1	650.00
	29	10-16-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1	1	1	1	4	700	4	2,800.00
	30	10-22-2012	10-22-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1				1	700	1	700.00

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				MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012			POLITICALS			WTVD - DURHAM									
Agency Est# 330 349 2195			CMS # 240877	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 240877								
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2195																	
31	10-16-2012	10-21-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)			3	30	1	1	1	1	1	4	850	4	3,400.00	
32	10-22-2012	10-22-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)			3	30	1					1	850	1	850.00	
33	10-22-2012	10-22-2012	09:00PM - 11:00PM			PRIME SPECIALS (797)			3	30	1					1	2,000	1	2,000.00	
			----- ITEM LINE NOTE ----- PRESIDENTIAL DEBATE																	
34	10-16-2012	10-21-2012	09:00PM - 11:00PM			PRIME SPECIALS (797)			3	30	1					1	2,000	1	2,000.00	
			----- ITEM LINE NOTE ----- PRESIDENTIAL DEBATE																	
35	10-16-2012	10-21-2012	08:00PM - 09:00PM			WED PRIME 8-9P (813)			3	30		1				1	1,400	1	1,400.00	
			----- ITEM LINE NOTE ----- MIDDLE/NEIGHBORS																	
R	36	10-16-2012	10-21-2012	12:02AM - 01:06AM			JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			2	30	1	1	1		3	75	3	225.00	
R	37	10-22-2012	10-22-2012	12:02AM - 01:06AM			JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			2	30	1				1	75	1	75.00	
R	38	10-16-2012	10-21-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30				1	1	100	1	100.00	
R	39	10-16-2012	10-21-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SUN 7-8A (820)			3	30				1	1	150	1	150.00	
R	40	10-16-2012	10-21-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)			2	30			1	1	1	250	1	250.00	
R	41	10-16-2012	10-21-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30			1	1	1	250	1	250.00	
R	42	10-16-2012	10-21-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30			1	1	1	150	1	150.00	
R	43	10-16-2012	10-21-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30			1	1	1	250	1	250.00	

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Line	Start Date	End Date	Time Period			Description			RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$						
R 44	10-16-2012	10-21-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)			2	30		1	1	350	1	350.00					
R 45	10-16-2012	10-21-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)			2	30		1	1	400	1	400.00					
													Contracted Gross Total:	86	34,700.00						
													Actual Gross Total:	86	34,700.00						
													Agency Commission:		5,205.00						
													Net Total:		29,495.00						
Month/YR			Preempted		Made Good	Contract Total		Adjustments				Actual Total									
Oct 12			0.00		0.00	34,700.00		0.00				34,700.00									
TOTAL			0.00		0.00	34,700.00		0.00				34,700.00									

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